

1% COMPLETE

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Google Analytics 4 is constantly changing (1:43)

Universal Analytics (GA3) will stop collecting data on July 1st, 2023

Need a 1 on 1 call?

Sandbox website

Notice anything wrong?

Referral program

Changelog

Module 1: Getting started with Google Tag Manager

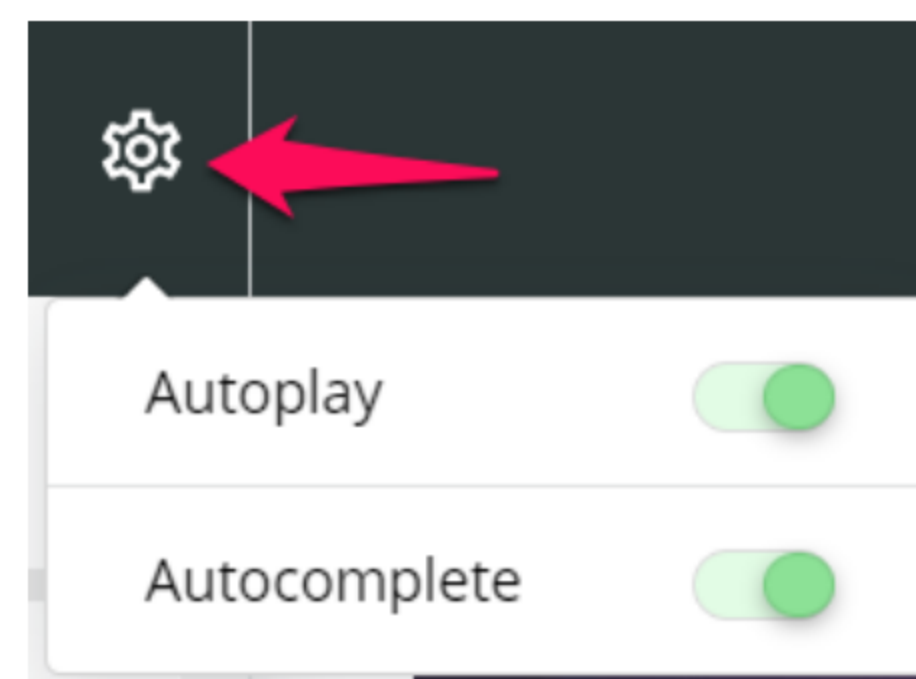
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Please read the following for the best course experience.

- [Join Analytics Mania's private group on Facebook](#) for students where you can ask GTM/GA questions and get help.
- Under every video, **there is a comments section**. Feel free to use it as well. I get an email notification every time a new comment is posted.
- **It is required to use Google Chrome during this course** because we'll install several browser extensions that are created specifically for this browser. This includes [DataLayer Inspector](#), [Tag Assistant Companion](#), [GA Debugger](#), [Facebook Pixel Helper](#).
- The sandbox website will be introduced in the 2nd module of this course.

To register a lesson as complete, click the "Complete and continue" button at the top right corner of the lesson.

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Discussion

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